



09/04/2020

CITB
Head Office
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Email: information.governance@citb.co.uk
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Dear [REDACTED]

Freedom of Information Request: 492019

Thank you for contacting CITB requesting information under the Freedom of Information Act (FOIA). Your email, dated 11 March2020, asked for the following information:

1. Has there been any increases in girls/women choosing to become apprenticeships as a career path over the past five years?
2. Does the CITB collect any data in regard to the demographics of their members/apprentices and if so, would you be willing to provide this to me for purposes of my research?
3. I can see that you have funded the Go Construct website, does your organisation do anything to promote apprenticeships to girls specifically? Perhaps via events in schools?

My response is as follows:

1. The following table provides some statistical data gathered regarding collected:

Female Apprentices (Data of Starts and percentage of female starts for CITB - England ONLY)

Gender	2014	2015	2016	2017	2018	2019	2020	Grand Total
Female	115	102	139	124	80	41	9	610
% Female	1.9%	1.5%	2.3%	2.2%	2.8%	3.1%	5.7%	2.1%

Note: decline in 2018 and 2019 was due to CITB not being allocated a Non-Levy contract with ESFA

*Sector wide Data (Data of Females working in Manual Occupations within the sector)

Gender	2014	2015	2016	2017	2018	2019	2020
Female	23,991	16,771	19,369	17,732	31,484	Not Published	Not Published
% Female	2.4%	1.6%	1.8%	1.7%	3.0%		

*The sector wide data is Building and Construction and looks at the number of females working in the sector and the percentage of females working in manual occupations



2. We do collect data regarding demographics of members/apprentices. Please contact us separately to clarify your request.
3. CITB supports getting women into construction in lots of ways. Including campaigns and funding. Occasionally we run specific Women into Construction campaigns, especially around International women's day/week in March. These usually link to the general apprenticeships campaign that we run around the same time to support National Apprenticeships Week and Scottish Apprenticeships Week. However, our usual activity to encourage girls into construction is to show them being represented in the industry. If you explore Go Construct and Future Made you will find that a large number of our role models and influencers are women (about 40% on Go Construct) and considerably higher on Future Made.

We recognise through our extensive research that for young women to consider construction as a career they need to see their values being represented in the industry. As well as people 'just like them'. We run lots of events throughout the country and have partnerships with organisations such as 'Women into Construction' and Considerate Constructors. We also have an Ambassadors programme which links schools with people working in construction. Some of these events are focussed on girls. We're also looking at targeting younger girls by linking with the Rainbows to sponsor their construction badge. Our main way of targeting all through our campaigns is to be as diverse and representative as possible. Demonstrating that construction can give you the life you want, whoever you are.

CITB also fund lots of project recently [Pathways into Construction](#), a £10m fund to support people from diverse backgrounds to enter construction, of which some of the bids are to support women into construction.

If you would like further information regarding this subject, please contact us and we will be happy to discuss further with you?

If you are unhappy with this response, or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied, then you may apply for an independent internal review by contacting Adrian Beckingham, Corporate Performance Director, CITB, Sand Martin House, Bittern Way, Peterborough, PB2 8TY or email adrian.beckingham@citb.co.uk.

If you remain unhappy following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Further details of the role and powers of the Information Commissioner can be found on the Commissioners website: <https://ico.org.uk/>

Yours sincerely

Jonathan Francis
Information Risk & Data Governance Manager